

NEWSLETTER



A Message From Our Executive Director, Tasha White

Dear Friends and Supporters,

As we begin the second quarter of 2025, I'm proud to reflect on the progress we've made—from guiding families toward stable housing to planning the 7th Annual Gastonia EbonyFest Juneteenth Festival.

Our mission to Help Everyone Leave Poverty is well underway.

Thank you for standing with us — your support makes this work possible.

In service,
Tasha White
Executive Director, HELP Carolina

Quarter One Impact

By the Numbers:

- 34 individuals served across 16 households
- 8 individuals secured permanent housing
- 50+ outreach visits to engage unhoused neighbors
- 3 new community partnerships formed to expand essential services



Together, we're helping everyone leave poverty—one step at a time.



Community Spotlight Maura Newton & Her Mission of Grace

We're proud to spotlight Maura Newton and her family for their commitment to teens in need. Each Christmas, through Maura's Mission of Grace, they provide gifts to youth ages 12–17 experiencing homelessness or recently housed—an often overlooked group during the holidays. Thank you, Maura, for ensuring these teens feel seen and valued.



Community Partner Spotlight: Danielle Webb & Displaced Roses

We proudly spotlight Danielle Webb, whose work through Displaced Roses brings vital outreach to individuals experiencing homelessness. Every Wednesday, her team hosts Serve Day at Holy Trinity in Gastonia, offering consistent, compassionate support to those in need. Thank you, Danielle, for your heart, leadership, and dedication to our community!

PROGRAM & PARTNER HIGHLIGHTS



WELLCARE GRANT ANNOUNCEMENT

HELP Carolina has received a \$25,000 grant from WellCare of North Carolina to support our Rental Assistance Stability & Peer Support Program. This critical funding allows us to offer financial assistance, housing support, and wraparound services to those in need.

A special thank you to Doug Macomb, our WellCare representative, for his ongoing partnership and belief in our mission. Doug has been a strong advocate for our work and continues to be a valued collaborator in helping us expand our impact.

WELCOME OUR NEW BOARD MEMBER

Elder Bethune, local elder of the Fire Baptized Holiness Church of God of the Americas, is a trusted Gaston County leader. With experience as a CPS Supervisor at Gaston County DSS, he brings a strong commitment to service, equity, and spiritual care — values that align with our mission to end poverty.



NEW PARTNERSHIPS



We are proud to announce new partnerships with two emerging mental health and substance abuse provider:

Amara Wellness, led by Erica Corbin and supported by Susan Crawford, will oversee the Peer Support Services (PSS) component. They've hired our first Peer Support Specialist, who will begin working with HELP Carolina clients in April.



R & C Consultants, with Jack Ellerbe serving as one of the lead clinicians, offers additional behavioral health resources that will strengthen our service network.





EVENTS & CONFERENCES

Mark your calendars for the 7th Annual Gastonia EbonyFest Juneteenth Festival, happening June 14, 17, and 19, 2025! This year's celebration features a vibrant parade, fireworks, an art tent sponsored by the Gaston Arts Council, and our exciting Teen Farm-To-Table Experience with KGB.

Special thanks to our generous sponsors: Anthony Gallant State Farm Agency, NC Black Alliance, Piedmont Adult & Pediatric Medicine Associates, Carolina Wellness Solutions, and the African American Museum of History and Culture!

SECU CONFERENCE RECAP

Executive Director Tasha White represented HELP Carolina at the State Employees Credit Union Mission Development Conference in Greensboro, held March 18–19. The conference offered a valuable platform to connect with fellow nonprofit leaders, exchange ideas, and explore collaborative opportunities. During the event, we also learned about new grant prospects through the Z. Smith Reynolds Foundation and TD Bank—resources that could support and expand our mission of helping individuals achieve stable, permanent housing.



GET INVOLVED



BOARD MEMBER RECRUITMENT

We're seeking passionate, dedicated individuals to help guide our mission of supporting those experiencing homelessness in Gaston, Lincoln, and Cleveland Counties.

Know someone who'd be a great fit—or is that you?
Join us in making a lasting impact.

Contact us:

Twhite@helpcarolina.org | (704) 842-1916

Together, we can make a difference.



VOLUNTEER OPPORTUNITIES

We're tackling homelessness and poverty in Gaston, Lincoln, and Cleveland Counties—and we need passionate volunteers like you!

Ways to Help:

- Street Outreach
- Admin Support
- Fundraising & Events
- Community Education
- Case Management Support
- Special Projects

Ready to get involved?

Call (704) 842-1916 or email info@helpcarolina.org.

Together, we can create lasting change!



WAYS TO GIVE

SUPPORTERS CAN GIVE USING ANY OF THE FOLLOWING METHODS:

- ZELLE: (704)842-1916 OR TWHITE@HELPCAROLINA.ORG
- ZEFFY: [HTTPS://WWW.ZEFFY.COM/DONATION-FORM/6C8C12BF-B4A9-49C8-9533-0E162429EABD](https://www.zeffy.com/donation-form/6C8C12BF-B4A9-49C8-9533-0E162429EABD)
- PAYPAL: [PAYPAL: PAYPAL.ME/HELPCAROLINA704](https://www.paypal.me/helpcarolina704)
- CASH APP: \$HELPCAROLINAINC
- BY CHECK: MAIL TO HELP CAROLINA, PO BOX 764, GASTONIA, NC 28053-0764



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